

2017 Keiki Great Aloha Run

Tips for Getting Your School Ready & Running



Perhaps, next year will be the first time your school will be participating in the Keiki Great Aloha Run or, perhaps your school is looking for ways to increase the number of students and family members who participate. We contacted a few of the schools that have been successful in past years and asked them to share their tips for getting ready. Here are tips that we want to share:

- ❖ Announce it in the PTA newsletter and on the school's website.
- ❖ Post a photo collage of last year's participants in the school's hallway.
- ❖ "The event really sells itself. The run and Expo are known to be fun and festive. Plus, our school has had a culture of developing the whole child so it is a good fit. "
- ❖ Create a ½ sheet flyer that includes a photo from last year's run.
- ❖ Offer to coordinate the packet pick-up, so that one representative from your school will do the pick-up (that's a sure bonus, given parents' already busy schedule!).
- ❖ Get the word out early and encourage early registration.
- ❖ Ask the alumni association to cover just the cost of the students' registration fee and encourage the parents to register for the event to double the participation.
- ❖ Coordinate a carpool.

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FAQs

The runner's bib that we received at Packet Pickup is labeled with last year's Great Aloha Run. Has there been a mix-up?

No. For cost savings and re-use purpose, we will utilize surplus runner's bibs from last year's Great Aloha Run.

How can our school earn funds? For every "Keiki" (ages 5-12) and Adult registration received, your school will receive a \$15 donation for the purpose of benefiting your school's fitness & nutrition education activities.

Note: The "Little Runner" registration (for children 4 and under) will NOT be credited towards the school donation program.

Can I register two Little Runners with one Adult?

Yes, while every Little Runner **MUST** be accompanied with a registered adult. It is fine, if one adult accompanies two children who are 4 years and under.

If it rains will the event be rescheduled? No, there is no alternative rain date. If the run cannot be held as scheduled due to inclement weather there are no refunds. In that case, we recommend that the school coordinator pick up the t-shirts and organize a fitness event on campus.

Will there be health booths and other things families can do after the race? Yes, all participants will have **FREE** entry to the Great Aloha Run Sports, Health and Fitness Expo that will open at 9 a.m. that day. The Expo is exciting for all ages because there are educational displays, new products, interactive displays, and live performances.



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